

From Spreadsheet Stress to Simple Success

How AWHONN cut evaluation time by 80% with OpenWater

OVERVIEW

The Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) is a nonprofit membership organization that supports more than 25,000 nurses working in women's health, obstetrics, and neonatal care.

AWHONN advances nursing practice through advocacy, research, and continuing education across all 50 U.S. states and an Armed Forces section.

PROBLEM

AWHONN's awards program, presented at its annual convention, previously relied on separate online forms that required staff to manually review submissions, check eligibility, and follow up on missing information. The process was time-consuming, confusing for participants, and unsustainable for AWHONN's small team.

As the program expanded, the system became increasingly difficult to manage and scale. Without a more efficient solution, recognizing members' contributions remained a burdensome and error-prone task.

AT A GLANCE



INDUSTRY

Medical Professional/Trade Association

SOLUTION

OpenWater

MEMBER SIZE

25,000+

WEBSITE

awhonn.org

“We used to take a week at a time to manually redact applications. With OpenWater, it's a click of a button.”

- Manager, Membership and Volunteer Engagement at AWHONN

THE IMPACT

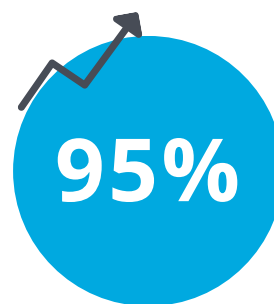


80%

Faster Application Evaluations



7 Fragmented Categories Streamlined into One



95%

Reduced Time on Manual Editing

SOLUTION

AWHONN used OpenWater to replace its manual, multi-step awards process with a centralized, automated system. Staff automated key communications such as application acknowledgments, reminders, and approval emails, saving weeks of manual work. Judges now complete evaluations on one platform without using spreadsheets or email attachments. Applicants can save progress, use pre-filled profile information, and download their submissions. OpenWater supports redacted reviews and easy program duplication, reducing bias and simplifying annual setup.

- ✓ **Automated communications** saved staff weeks of manual work by replacing individual emails for application acknowledgments, reminders, and approvals.
- ✓ **Annual program duplication and editing** simplified setup and allowed staff to easily reuse and adjust workflows each year.
- ✓ **Redacted first-round reviews** reduced bias and eliminated the need for manual PDF editing.
- ✓ **Judges reviewed and scored applications in one platform**, removing the need for spreadsheets or emailed documents.

“ *Applicants, judges, and staff have all emailed me saying, ‘thank you — this is so much easier.’* ”

– Manager, Membership and Volunteer Engagement at AWHONN