

From Binders to Breakthroughs

How the American Society for Nondestructive Testing cut judging cycle time by 67% with OpenWater

OVERVIEW

The American Society for Nondestructive Testing (ASNT) is the world's largest technical society dedicated to nondestructive testing, representing approximately 13,400 members across the field. The organization advances the profession through its Honors and Recognition Program, the ASNT Foundation's scholarships, fellowships, and grants, and leadership development initiatives including the RISE program and Global Advisory Board. ASNT supports its members through 14 distinct testing methodologies spanning virtually every industry that relies on evaluating materials without damaging them.

PROBLEM

ASNT relied on a manual, paper-based process to manage its Honors and Recognition Program. Staff printed and assembled every nomination into 2½-inch binders, then mailed them to judges, a process that took a full week to assemble and another day to package and ship. Judges' assignments had to be tracked manually, and staff had no way to monitor review progress, relying instead on phone calls and emails to confirm judges had completed their work. These inefficiencies limited the program's capacity, keeping the judging pool small and the process slow, and led ASNT to seek a digital platform that could streamline nominations, judging, and communications.

AT A GLANCE



INDUSTRY

Professional Association

SOLUTION

OpenWater

MEMBER SIZE

13,000+

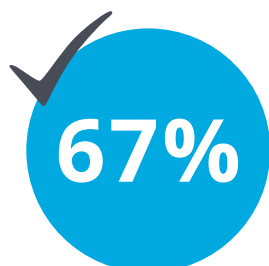
WEBSITE

asnt.org

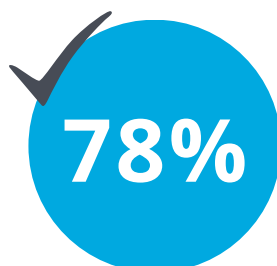
“ OpenWater cuts down tremendously on the time from start to finish....It's so easy to use. ”

- Director, Membership and Engagement at ASNT

THE IMPACT



**Reduction in Judging
Cycle Time**



**Reduction in Judge
Support Requests**



**Increase in Nomination
Review Capacity**

SOLUTION

Since adopting OpenWater, ASNT has transformed how it manages nominations, judging, and communications across its programs. Staff can now assign judges in minutes rather than days, and built-in rubrics let reviewers score candidates using consistent, transparent criteria. Automated reminders and real-time reporting show staff exactly which judges have completed their reviews, eliminating the need for manual follow-up calls and emails. The platform's flexibility allowed ASNT to expand beyond its original Honors and Recognition Program to support the Foundation's scholarships and grants, Advisory Board selection, and its RISE Leadership Development Program. OpenWater has empowered ASNT to run more programs with greater efficiency, freeing staff to focus on supporting members rather than managing logistics.

- ✓ **Streamlined** nominations, judging, and communications, eliminating manual tracking and paper based workflows to improve accuracy and speed.
- ✓ **Reduced** the judging cycle by 67%, cutting review time from 18 days to just six.
- ✓ **Empowered** staff to assign judges to categories in minutes rather than days, using built in grouping and workload balancing tools.
- ✓ **Expanded** OpenWater's use from a single program to four, supporting Honors and Recognition, the Foundation's scholarships and grants, Advisory Board selection, and the RISE Leadership Development Program.

“ Being able to see the reporting in OpenWater is fantastic... Instead of emails and phone calls asking, 'Have you completed it?' the automation takes care of it. ”

- Director, Membership and Engagement at ASNT